

**BINGO CALLER**

**PURPOSE:** To assist the bingo manager identify the traits, qualities, and characteristics of a good bingo caller.

**SCOPE:** Once you decide on the location and night, you've purchased all the equipment, supplies, and resale items, you've got ideas on the types of programs you will offer, so now it's time to select the caller. The caller is considered the nucleus of your bingo operation and must have a friendly outgoing personality.

**GENERAL:** The caller or "Mr. Personality," as they are sometimes known, is the person who orchestrates, directs, and personally ensures the success of this event. He or she is responsible for tying all aspects of the program together. He or she must be able to spot potential problems and successfully overcome them, providing a quick and acceptable "on-the-spot" remedies. More often than not, the caller is a "polished" entertainer. Also known as the "prime performer," your bingo program should not be the venue for training them. You must select the best person for the job.

**GUIDANCE:****The "Must Be's" of The Bingo Caller:**

- Mature, vibrant, and personable.
- Clear-- having a clean distinctive voice with no irritating vocal mannerisms.
- Lively-- able to maintain a steady pace, with a minimum of lengthy delays between games or numbers called.
- Able to maintain a "rhythm" in calling the numbers.
- Thoroughly knowledgeable about the equipment and its operation. One mistake could cost hundreds of dollars in repairs and create many frustrated players.
- Able to relate to people of all ages and share and generate enthusiasm for each winner.
- Alert to surroundings and not easily distracted.
- A professional from beginning to end.
- Patient with players, cashiers, sellers, verifiers, and all bingo staff.

**SUMMARY:**

Treat the caller as a critical entertainer. See that they wear a snappy outfit and a special name badge. Give them recognition in your program and a grand introduction at the start of the evening. Lead the applause for them at the end of the evening. These strokes will help keep a caller around for a long time.